

Mr. Sherif Fathi Attia



Sherif Fathi Attia is the Secretary General of the Arab Tourism Organization and former Civil Aviation Minister of the Arab Republic of Egypt.

He has over 30 years of executive and political experience in the Aviation, Travel & Tourism industries in several regions while occupying the following positions:

- Country & Regional Manager for KLM-Royal Dutch Airlines and Northwest Airlines in several countries in Europe, Middle East and Central Asia.
- Advisor to the Chairman & CEO of Egypt-Air holding company. Established and directed the pricing & revenue management division.
- Regional Director - Middle East & North Africa at the International Air Transport Association – IATA.
- Chairman and CEO of Egypt-Air's subsidiary Air-Cairo.
- Chief Operating Officer and Managing Director of Air Arabia - UAE.
- Established and Directed a travel and tourism company.
- Chairman and CEO of Egypt-Air holding company.
- Minister for Civil Aviation of The Arab Republic of Egypt.
- Head of the general assembly and board member of several companies.
- Member of IATA board of governors and the executive committees of the Arab Air Carriers' Organization-AACO & the African Airlines' Association-AFRAA.

Mr. Attia is holding a B.A in Social Sciences, Management Diploma from the American Management Association and completed many studies & training programs in Leadership, Change Management, Marketing, Finance, Negotiations, Risk & Crisis Management, TQM and others in Canada, USA, the Netherlands and Switzerland.
